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MetroWest Launches \$1.2 Million Signage Renovation Project



An artist's rendering of the new MetroWest monument signage design

Orlando, Fla. (March 7, 2019) – A 1.2 million <u>MetroWest</u> signage renovation project began this week, starting with the wayfinding signs along MetroWest Boulevard. The renovation will include the large, iconic monuments at the entrances to MetroWest and is planned to conclude in early July.

This is the first time in MetroWest's 33-year history that a comprehensive signage renovation has been undertaken.

"Our goal is to enhance MetroWest's appearance and public image with new signage that is updated, elegant and pleasing to the eye," said Julie Sanchez, MetroWest Master

Association General Manager. "As shown in the artist's concept, the new signage design will integrate natural materials and feature a softened color palette for a timeless look that will carry our community into its next several decades."

The project also includes new landscape design around all of the MetroWest monuments.

The signage renovation is being done by <u>Media 1 Identity Solutions</u> of Longwood, Fla., with <u>Dix.Hite+Partners</u>, also of Longwood, handling the landscape design.

About MetroWest

MetroWest, developed in 1986, is one of Orlando's first master-planned communities and features award-winning landscaping and MetroWest Golf Club, as well as highperforming public schools, Valencia College campus and convenient access to both I-4 and 408 from the west side of Orlando. MetroWest offers a community lifestyle with neighborhood businesses and outdoor recreation options. The diverse community is complemented by a range of living options, from single-family homes of all sizes to apartments and condominiums. For more information, please visit www.MetroWestCommunity.com.

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